

environmental responsibility



At Focal Point, our commitment to the environment is as important as our commitment to quality. The everGreen program is our ongoing initiative to illustrate our proactive approach to sustainable design and manufacturing. Continually improving our manufacturing processes as well as our product offerings allows us to reduce our environmental impact, and assists our clients to make greener choices.

everGreen encompasses all aspects of both our manufacturing and office practices.

- Focal Point offers a variety of energy efficient products, and works actively with various controls manufacturers to integrate daylight harvesting, occupancy sensing, and dimming into our products. Look for the everGreen logo designating products tested at 80% or more efficient.
- We have a comprehensive recycling program throughout the office and factory, which includes wire, oil, pallets and lamps, as well as the usual bottles, cans and paper. We also recycle the majority of our paint powder.
- Changes in packaging and transportation further reduce our impact. We offer bulk packaging to minimize waste, and use recycled packing materials whenever possible. Most of our raw materials are obtained within a 500 mile radius, we consolidate shipping to one carrier, and have made packaging modifications that allow us to increase shipping capacity by 33%, further reducing fuel usage.

LEED®

The Leadership in Energy and Environmental Design (LEED) Rating System is the tool developed by the US Green Building Council (USGBC) to promote green building design. LEED is a performance-oriented system where credits are earned for satisfying criteria designed to address specific environmental impacts in the design, construction, and maintenance of buildings. Levels of certification are awarded based on the total number of points obtained. While there are no LEED rated products', utilizing Focal Point on a project can contribute to the total points earned and maximize the LEED rating achieved.

Appropriately designed lighting, along with controls, can assist with up to 12 points in LEED NC v2.2:

- SS Credit 8, Light Pollution Reduction 1 point
- EA Credit 1, Optimize Energy Performance 1-10 points
- EQ Credit 6.1, Controllability of Systems 1 point

While not specifically contributing, Lighting is also in integral part of:

- EA Credit 5, Measurement and Verification 1 point
- EQ Credits 8.1 and 8.2, Daylight & Views up to 2 points

We have a LEED accredited professional on staff to assist you in this process.

At Focal Point, we have made the environment a priority, enabling our clients to do the same.